



Train. Employ. Empower.

AI Technology - Video Production

Price
\$5,000.00

Duration
1 year access

Delivery Methods
Self-paced

Course Description:

CAREER SKILLS+™

This immersive, self-paced course, part of DSDT College's Career Skills+ program, is meticulously crafted to equip students with essential video production skills, enhanced by cutting-edge AI technology. Throughout the course, students will learn to navigate the entire video production process—from conceptualizing storyboards using AI tools to refining final edits with professional video editing software. With a strong emphasis on practical, real-world applications, this course ensures that students not only gain theoretical knowledge but also leave with a polished video project and the capability to effectively integrate AI into their creative workflows.

Who Should Attend

This course is ideal for aspiring video producers, content creators, digital media enthusiasts, and professionals seeking to leverage AI technology to enhance their video production capabilities. Whether you're new to AI tools or looking to deepen your existing skills, this course offers valuable insights and hands-on experience tailored to meet your unique needs.

Course Objectives

Master AI Tools: Learn to create compelling and visually engaging storyboards using AI technology.

Develop Production Skills: Gain proficiency in AI-driven video production techniques, including animation, visual effects, and content generation.

Hone Editing Expertise: Acquire advanced skills in video editing, seamlessly integrating AI for a more efficient workflow.

Complete a Polished Project: Finish the course with a fully edited video project that demonstrates your ability to incorporate AI tools throughout the production process.

Course Prerequisites

Recommended: A basic understanding of video production.

Essential: A keen interest in AI technology and video editing to maximize the benefits of this course.

Agenda

Module 1: Introduction to AI in Video Production

- **Explore AI's Role:** Understand AI's impact on modern video production and its integration into creative workflows.
- **Key AI Tools:** Get introduced to the essential AI tools that will be used throughout the course.

Module 2: Creating Effective Storyboards with AI

- **AI Capabilities in Storyboarding:** Learn how AI can enhance storyboard creation with powerful, intuitive tools.
- **Demonstration and Practice:** Watch demonstrations of AI-generated storyboards and engage in hands-on practice focused on visual storytelling and shot planning.

Module 3: Producing Videos with AI Applications

- **AI-Driven Tools:** Discover how AI applications can simplify and elevate the video production process.
- **Hands-On Production:** Create a basic video using AI-generated storyboards, exploring animations, visual effects, and other AI-driven enhancements.

Module 4: Video Editing



- Integrating AI in Editing: Learn how to seamlessly incorporate AI-generated content into video editing software.
- Editing Techniques: Master essential techniques like cutting, trimming, transitions, and effects, with guided exercises to refine your video project.

Module 5: Advanced Video Production Techniques

- Enhance Video Quality: Explore advanced methods to improve video quality and add dynamic effects.
- Automate with AI: Utilize AI tools to automate complex editing tasks, aiming for cinematic quality in your video project.

Module 6: Capstone Presentation and Feedback Session

- Presentation of finished videos by students in a live online session.
- Constructive feedback from instructors and peers on video production and overall video quality.
- Recap of the course's learning and a Q&A session to address any remaining questions.

Learning Outcomes

By the end of this course, participants will:

- Master the use of AI tools to create effective and visually engaging storyboards.
- Gain proficiency in AI-driven video production techniques to craft high-quality, engaging videos.
- Develop advanced video editing skills, ensuring a professional and polished final product.
- Complete the course with a fully produced video project, showcasing your integration of AI tools at every stage of production.

Materials Required

- Equipment: A laptop or tablet with reliable internet access.
- Software: Access to specified AI tools (a detailed list will be provided upon enrollment).



Certificate

This course is a unique opportunity to blend creativity with technology, equipping students with the essential skills to thrive in the evolving landscape of AI-powered video production. Upon completion of the capstone project and presentation, students will receive a certificate of completion from DSDT's Career Skills+ program, recognizing their advanced skills in AI-driven video production.

