

# DSDT COLLEGE

THE AI WORKFORCE & ECONOMIC EMPOWERMENT

## SUMMIT 2026

*Digital Program Manual*



*Featuring Special Guest*

## ALICIA LYTTLE

CEO, AI InnoVision · TEDx Speaker · 'The Queen of AI'

HOW AI IS RESHAPING JOBS, WEALTH, AND OPPORTUNITY

**TUESDAY · JUNE 2ND, 2026 · 2:00 PM – 8:00 PM**

Hosted by Robert Courtney Collins, Founder of The Social Media Store

Moderated by Johnnie Turnage, Co-Founder of Black Tech Saturdays

**Presented by DSDT College — Jamie Harris, Founder**

The Garden Theater · 3929 Woodward Ave, Detroit, MI 48201

Scan for full playbook →



[dstd.edu/ai-summit](https://dstd.edu/ai-summit)

A NOTE FROM OUR FOUNDER

# JAMIE HARRIS

Founder & CEO · DSDT College

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## Welcome to Detroit.

*Detroit built the industrial age. Together, we will help lead the AI age.*



I convened this summit because no one in this city should be left behind as AI reshapes work, wealth, and opportunity. The speakers in this room — the CIO of the City of Detroit, the Provost of Walsh College, the Queen of AI herself — are not here to lecture. They are here to hand you a working toolkit you can use Monday morning.

Every session ends with a take-home — a framework, a prompt formula, a playbook, an agent system. Walk away with the tools, build something real, and come back next year to tell us how it changed your life.

Thank you for being here.

— Jamie

PRESENTED BY

# DSDT COLLEGE

*Building Detroit's AI-Ready Workforce*

DSDT is a Detroit-based, accredited career college serving students nationwide through in-person and distance education. Focused on building the next generation of digital, technical, and AI-ready workforce, DSDT has spent the last decade preparing veterans, career-changers, and first-generation learners for high-demand careers.

Information Technology

Artificial Intelligence & Prompt Engineering

Cybersecurity

Digital Marketing & Social Media

MRI Technology (ARRT)

Full Stack Development

*Accredited by the Council on Occupational Education (COE) · GI Bill® approved*

## Visit DSDT

1759 W. 20th Street · Detroit, MI 48216 · 888-688-4234

[www.dsdtd.edu](http://www.dsdtd.edu) · [dsdt.edu/ai-summit](http://dsdt.edu/ai-summit)



THE DAY AT

# A GLANCE

## PART I

### Learning Experience

2:00 PM – 5:15 PM

Keynote + expert-led sessions on AI, workforce trends, and real-world applications

## PART II

### Executive Forum

5:15 PM – 6:30 PM

Workforce Power Panel: industry leaders on hiring, talent, and economic growth. Closing remarks.

## PART III

### Innovation Mixer

6:30 PM – 8:00 PM

Cocktails, hors d'œuvres, and high-level networking with speakers, employers, and entrepreneurs.

# RUN OF SHOW

Tuesday, June 2, 2026 · The Garden Theater, Detroit

**2:00 – 2:15**

**OPENING — Jamie Harris**

Setting the tone: Detroit, jobs, and economic power

**2:15 – 3:00**

**KEYNOTE — Alicia Lyttle**

The AI Advantage: Building Wealth & Opportunity

**3:00 – 4:00**

**BLOCK A — The New AI Workforce**

Joshua Collier · Dr. David A. Schippers · Art Thompson III

**4:00 – 4:15**

**BREAK**

Networking, social posting, attention reset

**4:15 – 5:15**

**BLOCK B — AI, Brand & Market Power**

Dennis Yu · Jenna Evola · Hajj Flemings

**5:15 – 6:15**

**WORKFORCE POWER PANEL**

Mod: Johnnie Turnage. Donovan Brown · Eric Weiss · Autumn Evans · Bernard Gleton

**6:15 – 6:30**

**CLOSING**

Jamie Harris + Alicia Lyttle. Key takeaways & sponsors

**6:30 – 8:00**

**INNOVATION MIXER**

Cocktails & networking — speakers, employers, entrepreneurs

## WHAT YOU WALK

# AWAY WITH

*Every speaker is sending you home with a working toolkit you can use Monday morning.*

**Alicia Lyttle (Keynote)**

**The AI Advantage Playbook**

Building wealth and ownership in the digital economy.

**Joshua Collier**

**Agentic AI Training**

Live demo of his A.G.I. (Agentic Growth Infrastructure) framework — 300+ founders deployed.

**Dr. David A. Schippers**

**The Five-Prompt Formula**

Take-home prompt framework via QR code at the event.

**Art Thompson III**

**Workforce Playbook**

Practical playbook for using AI to grow people, not replace them.

**Dennis Yu**

**Dollar-a-Day Playbook**

One-minute video strategy that built nine-figure brands.

**Jenna Evola**

**AI Marketing Templates**

Prompts and brand-strategy worksheets for small/mid businesses.

**Hajj Flemings**

**Personal-Rebrand Framework**

From the man who rebranded entire cities.

KEYNOTE

# ALICIA LYTTLE

CEO, AI InnoVision · TEDx Speaker · Widely recognized as 'The Queen of AI'

SESSION

## The AI Advantage: Building Wealth and Opportunity in the Digital Economy

*"How regular people are building wealth with AI right now."*



## BIOGRAPHY

Alicia Lyttle is one of the nation's most respected voices in artificial intelligence, entrepreneurship, and digital transformation. As CEO of AI InnoVision and a TEDx speaker, she is widely recognized as 'The Queen of AI.'

Her keynote is designed to inspire, challenge, and empower attendees to embrace AI as the new pathway to ownership, career growth, and economic power.

**YOUR TAKE-HOME:** The AI Advantage playbook for building wealth and ownership.

FEATURED SPEAKER

# JOSHUA COLLIER

Founder, MoreOpportunity.io · Operator behind The Entrepreneur's Cockpit

SESSION

## Human-AI Performance & Workforce Innovation

*"Multiply your team's output without burning them out."*



## BIOGRAPHY

Joshua Collier is the founder of MoreOpportunity.io and the operator behind The Entrepreneur's Cockpit — a framework for building Agentic Growth Infrastructure (A.G.I.) for founders.

Eight-year entrepreneur, pastor's kid out of Tennessee. He started in financial services, pivoted into high-ticket coaching, then AI. By early 2023 he built what became the online industry's first voice + chat AI combo to autonomously convert leads.

Today Josh works directly with founders of high-ticket service businesses — 300+ founders across 30+ industries, including teams at GoHighLevel and ClickFunnels. He has deployed 100+ custom AI systems and generated millions for his clients.

**YOUR TAKE-HOME:** Live agentic AI training and the A.G.I. blueprint.

FEATURED SPEAKER

# DR. DAVID A. SCHIPPERS

Sc.D., CISSP · Vice President, Chief Academic Officer & Provost · Walsh College

SESSION

## Cybersecurity & AI Infrastructure

*"Most people are exposed in the AI era and don't know it."*



## BIOGRAPHY

Dr. David A. Schippers, Sc.D., CISSP, is Vice President, Chief Academic Officer, and Provost at Walsh College, where he leads one of Michigan's most focused business and technology institutions through deliberate integration of AI across curriculum, research, and governance.

A cybersecurity strategist and AI architect with a Doctor of Science in Cybersecurity, he chairs active AI/ML deep research with doctoral candidates and helped launch one of Michigan's first dedicated bachelor's programs in Artificial Intelligence and Machine Learning.

He has spent two years building and operating digital twins as a hands-on field test of human–AI collaboration. Author of nine books including *The AI Reckoning*; next release: *AI for Analogs* (June 2026).

**YOUR TAKE-HOME:** The Five-Prompt Formula — via QR code at the event.

FEATURED SPEAKER

# ART THOMPSON III

Chief Information Officer · City of Detroit · Department of Innovation and Technology

SESSION

## Workforce Systems & Human Potential

*“Use AI to grow your people, not replace them.”*



## BIOGRAPHY

Art Thompson III is the Chief Information Officer (CIO) for the City of Detroit. In 2021, Mayor Mike Duggan appointed Thompson to the role, making him the youngest CIO in the city's history at just 34 years old.

Thompson leads the City's Department of Innovation and Technology (DoIT), overseeing IT strategy, cybersecurity, and digital infrastructure that support city services for Detroit residents. He oversees an annual departmental budget exceeding \$61 million.

He led the technology, cybersecurity, and technical security infrastructure for the 2024 NFL Draft — the largest draft event in NFL history. Previously Director of Public Safety and Cybersecurity for DoIT, where he led implementation of Detroit's first police body camera program.

Thompson holds a bachelor's degree from Eastern Michigan University and a Certificate in Cybersecurity from Harvard.

**YOUR TAKE-HOME:** Practical playbook for using AI to grow your people.

FEATURED SPEAKER

# DENNIS YU

Chief Technology Officer, BlitzMetrics · Co-author, The Definitive Guide to TikTok Ads

SESSION

## Data, AI & Scalable Marketing Systems

*“Dollar-a-day and one-minute videos built nine-figure brands.”*



## BIOGRAPHY

Dennis Yu is a search engineer turned digital marketing operator who has spent two decades training the next generation of builders. He has taught hands-on programs at Johns Hopkins, the University of San Francisco, the U.S. Air Force, and dozens of universities.

Dennis works closely with plumbers, roofers, HVAC operators, and other local service businesses who serve as live clients for his students. His mission with DSDT: equip military veterans and aspiring entrepreneurs with the AI and digital marketing micro-skills they can use on Monday morning to land a client.

Featured in The Wall Street Journal, The New York Times, LA Times, NPR, and Fox News.

**YOUR TAKE-HOME:** Dollar-a-day playbook and one-minute video strategy.

FEATURED SPEAKER

# JENNA EVOLA

Founder, Evolve Systems · Brand Strategist · AI-Enabled Marketing Systems

SESSION

## AI-Driven Marketing & Brand Strategy

*“Real campaigns. Real ROI. Real templates.”*



BIOGRAPHY

Jenna Evola is a brand strategist and founder of Evolve Systems who helps small and mid-sized businesses build the kind of customer loyalty that survives algorithm changes, market shifts, and the rise of AI.

She brings nearly a decade of experience producing large-scale brand activations for Lincoln Motor Company and General Motors, where she designed live experiences for hundreds of product launches, auto shows, and national campaigns.

Today she applies those lessons to digital brand strategy, helping business owners use AI as an operational tool without losing the human layer that makes their brand worth following. A long-time GoHighLevel power user, she builds AI-enabled marketing systems for small business clients.

**YOUR TAKE-HOME:** AI marketing templates, prompts, and brand-strategy worksheets.

FEATURED SPEAKER

# HAJJ FLEMINGS

CEO, REBRANDX · AI Futurist · AI Architect · Author · Global Keynote Speaker

SESSION

## Innovation, Culture & Digital Branding

*"The man who literally rebranded cities. Now: rebrand yourself."*



## BIOGRAPHY

Hajj Flemings is an AI Futurist and Architect, author, and global keynote speaker shaping how humanity thrives in the age of artificial intelligence.

He is the CEO of REBRANDX, a House of Intelligence where leaders, creators, builders, and organizations come to think, grow, build, and upgrade their human operating system — accelerated by AI.

**YOUR TAKE-HOME:** Personal-rebrand framework for the AI era.

EXECUTIVE FORUM

# WORKFORCE POWER PANEL

*The Future of Talent, Hiring & Economic Mobility in the AI Era*

**5:15 PM – 6:15 PM**

FEATURING

**Moderator: Johnnie Turnage**

**Donovan Brown**

Software Developer · AI Integration Specialist

**Eric Weiss**

Professor, DSDT · Metaversal Learning

**Autumn Evans**

Senior Program Manager, Rocket Community Fund

**Bernard Gleton**

IT Instructor, Per Scholas · CompTIA A+

PANEL MODERATOR

# JOHNNIE TURNAGE

Co-Founder, Black Tech Saturdays (BTS) · Community Leadership Partner

ROLE

**Moderator — Workforce Power Panel**

*“Detroit’s renaissance is not just a story of revival — it’s a blueprint for the nation.”*



**BIOGRAPHY**

Johnnie Turnage is a visionary leader, civic innovator, and co-founder alongside his wife, Alexa Turnage, of Black Tech Saturdays — a national movement redefining how communities engage with technology, entrepreneurship, and collective progress.

Rooted in Detroit’s legacy of innovation and resilience, the Turnages have transformed what began as a grassroots gathering into a national model for inclusive economic mobility, where access becomes opportunity and innovation begins with belonging.

Together, they have built an ecosystem that has engaged over 30,000 people, generated more than \$50 million in economic impact, and created hundreds of jobs through collaboration with the Gilbert Family Foundation, Rocket Community Fund, Knight Foundation, and The Kapor Foundation.

Under their leadership, tech spaces have become community spaces — bridging founders, creatives, investors, and learners across industries and generations.

PANELIST

# DONOVAN BROWN

Technology Consultant · AI Integration Specialist

ROLE

Workforce Power Panel



BIOGRAPHY

Computer Support Technician turned Technology Consultant and AI Integration Specialist, bringing a blend of hands-on technical expertise and a passion for continuous learning.

With a strong foundation in IT support and software development, Donovan has built a career focused on solving complex problems and adapting to rapidly evolving technologies.

Donovan is committed to community education — helping others understand and engage with emerging tech.

PANELIST

# ERIC WEISS

College Professor, DSDT · Director of Strategic Growth, Metaversal Learning · Producer, Pixel Prime

ROLE

Workforce Power Panel



BIOGRAPHY

Eric Jean Weiss is a multidisciplinary educator, producer, and technologist with over 30 years of experience across digital media, game development, and emerging technologies.

He is a bestselling author of an MIT-published research book on The Singularity. Eric serves as an Instructional Consultant at Metaversal Learning, designing engaging, game-based educational experiences.

He is also the producer of Pixel Prime, a television show exploring the world of video games and the creators behind them.

PANELIST

# AUTUMN EVANS

Senior Program Manager, Digital Equity & Inclusion · Rocket Community Fund

ROLE

Workforce Power Panel



BIOGRAPHY

Autumn S. Russell is a public administrator and strategist with over a decade of experience in community investment, economic development, and technology ecosystem building.

At Rocket Community Fund, she manages a multi-million dollar community investment portfolio. As Deputy Director of Digital Inclusion and Equity for the City of Detroit, she led Connect 313.

At Focus: HOPE, she secured \$7.9 million in funding during one of the most challenging periods in the city's recent history.

Autumn doesn't just inspire rooms. She moves them.

PANELIST

# BERNARD GLETON

IT Instructor, Per Scholas · Infrastructure Engineer · CompTIA A+ Certified

ROLE

Workforce Power Panel



BIOGRAPHY

Bernard brings hands-on technical expertise to his classroom and a passion for preparing students for high-demand careers in technology. Bernard Gleton is an Applied GenAI Engineer, cybersecurity educator, and entrepreneur with 15+ years in technology and education. A former professional football player turned technologist, he is the creator of the Secure AI Knowledge Assistant (SAKA) and a passionate advocate for secure, responsible AI adoption — helping people break into tech careers and preparing businesses for the future of AI.

EVENT HOST · MASTER OF CEREMONIES

# Robert Courtney Collins

*Founder, The Social Media Store · Founder, Robert Courtney & Associates · Author, Branding 4 Beginners*



**Robert Courtney Collins is a Detroit-based social media strategist, speaker, and brand consultant.**

He is the founder of The Social Media Store, Robert Courtney & Associates, and CreatorCon, and the author of Branding 4 Beginners.

*He serves as the Master of Ceremonies for the AI Workforce & Economic Empowerment Summit 2026.*

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# BLACK TECH SATURDAYS

*Co-Founded by Johnnie & Alexa Turnage*

**30,000+**

People engaged

**\$50M+**

Economic impact

**Hundreds**

Jobs created

Black Tech Saturdays is a national movement redefining how communities engage with technology, entrepreneurship, and collective progress. Built in Detroit, BTS has become a national model for inclusive economic mobility — where access becomes opportunity and innovation begins with belonging.

*Built in partnership with the Gilbert Family Foundation, Rocket Community Fund, Knight Foundation, and The Kapor Foundation.*

**DSDT College is proud to partner with BTS to ensure this summit reflects Detroit's full creative, entrepreneurial, and technical community.**

6:30 – 8:00 PM

# INNOVATION MIXER

*Cocktails · Hors d'œuvres · Direct Access to Every Speaker*

AFTER THE PROGRAM CLOSSES,

## THE ROOM TRANSFORMS.

Open bar. Hors d'œuvres. Direct access to the full speaker lineup in an informal setting.

*This is the room where the next collaborations get built — careers launched, partnerships formed, ideas turned into companies.*

**If you came to be in proximity to opportunity, this is the hour that matters most.**

YOUR DETROIT

# AI PLAYBOOK

*Every speaker's take-home — in one place.*



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**DSDT.EDU**  
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Hosted on dsdt.edu — your AI playbook lives here.

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Enter your name + email to unlock the Playbook

**03**

Download every speaker's take-home — instantly



# THANK YOU

*Detroit built the industrial age.*

**Together, we will help lead the AI age.**

Thank you to our speakers, panelists, host,  
community partners, sponsors, and every attendee who showed up.



PRESENTED BY DSDT COLLEGE

Jamie Harris, Founder & CEO

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